

**Modified Enlarged 18pt**

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Friday 8 October 2021 – Afternoon**

**A Level Media Studies**

**H409/02 Evolving media**

**Time allowed: 2 hours  
plus your additional time allowance**

**YOU MUST HAVE:  
the OCR 12-page Answer Booklet**

**READ INSTRUCTIONS OVERLEAF**



## **INSTRUCTIONS**

**Use black ink.**

**Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.**

**Fill in the boxes on the front of the Answer Booklet.**

**Answer ALL the questions.**

## **INFORMATION**

**The total mark for this paper is 70.**

**The marks for each question are shown in brackets [ ].**

**Quality of extended response will be assessed in questions marked with an asterisk (\*).**

## **ADVICE**

**Read each question carefully before you start your answer.**

**Answer ALL the questions.**

## **SECTION A**

### **Media Industries and Audiences**

- 1 Explain how video game producers can affect the video game industry.  
Refer to 'Minecraft' to support your answer.**

**In your answer, you must also consider how social contexts influence the video game industry. [15]**

- 2 Explain how social and cultural circumstances might affect audience interpretations of radio programmes.  
Refer to 'The BBC Radio One Breakfast Show (R1BS)' to support your answer. [15]**

## **SECTION B**

### **LONG FORM TELEVISION DRAMA**

**In QUESTION 3, you will be rewarded for drawing together knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.**

**You should have studied TWO long form television dramas: ONE from LIST A and ONE from LIST B below.**

**Your answer should make reference to BOTH long form television dramas you have studied: ONE from LIST A and ONE from LIST B.**

<b>LIST A</b>	<b>LIST B</b>
<b>‘Mr Robot’ (Season 1, Episode 1, June 2015)</b>	<b>‘The Killing / Forbrydelsen’ (Season 1, Episode 1, October 2007)</b>
<b>‘House of Cards’ (Season 1, Episode 1, January 2013)</b>	<b>‘Borgen’ (Season 1, Episode 1, October 2010)</b>
<b>‘Homeland’ (Season 1, Episode 1, October 2011)</b>	<b>‘Trapped’ (Season 1, Episode 1, December 2015)</b>
<b>‘Stranger Things’ (Season 1, Episode 1, July 2016)</b>	<b>‘Deutschland 83’ (Season 1, Episode 1, October 2015)</b>

- 3\* 'Audiences and producers no longer find the concept of genre relevant to long form television drama.' How far do you agree with this statement?**

**In your answer, you must:**

**consider the contexts in which long form television dramas are developed by producers and consumed by audiences**

**explain how media contexts may have influenced the use of genre conventions in the set episodes of the two long form television dramas you have studied**

**refer to relevant academic ideas and arguments**

**make judgements and reach conclusions about reasons for similarities or differences in the use of genre conventions between the two episodes. [30]**

- 4 Evaluate the usefulness of ONE of the following theories in understanding long form television drama:**

**EITHER**

**Todorov's theory about narratology**

**OR**

**bell hooks' theory about representation. [10]**

**END OF QUESTION PAPER**

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